



# Barbara Winters

## CONTACT

☎ 047 789 4342

✉ bewinters@proton.me

🌐 [linkedin.com/in/barbara-e-winters](https://www.linkedin.com/in/barbara-e-winters)

## CURRENT LICENCES

- Working with Children Check
- Taxi Drivers (T) Licence

## COURSES & TRAINING

- 2023 Bushfires: Response, Relief, and Resilience (online)
- 2022 Chainsaw Basics
- 2022 Community Development (ABCD method - Jeder Institute)
- 2022 Psychological First Aid
- 2022 Communicating in Recovery
- 2021 Red Cross Recovery Basics
- 2019 First Aid & CPR
- 2020 TAFE Bush Regeneration Basics (online)
- 2011 Web Development Basics

## EDUCATION

### Bachelor of Journalism Degree

Windesheim, Zwolle (NL) 1998

### Mass Communications Diploma

MEAO de Factoor, Zwolle (NL) 1992

## LANGUAGES

English - Fluent  
Dutch - Fluent  
Spanish - Intermediate

## KEY SKILLS

Networking, (Grant) Writing, (Web) Editing, Community Development with a focus on Nature Conservation & Disaster Preparedness, Project Management, Digital Content Creation, Research, Journalism, PR.

## LOCAL EXPERIENCE \*

### 2023 - present | Founder of Little Big River

I have just started my own community communications consultancy business in the beautiful Clarence Valley  
Mission: Communifying the Clarence  
Services: Connect - Create - Communicate

### 2020 - present | Deputy Chairperson (volunteer) Ashby Hall Reserve CLM

Community Development, Communications, Event Planning, Project Planning, Nature Trail development, Grant Writing and more...

#### Award Nominations:

2022 Crown Land Managers Excellence  
2023 Clarence Valley Citizen of the Year

### 2020 - 2022 | Resilience Project Officer at CWA Maclean and Clarence Valley Council

- Working collaboratively with program partners, agencies, community leaders, environmental & combat organisations to plan and deliver activities and deepen community understanding of disaster preparedness and nature conservation.
- Brand Development & Communications, Grant & Project Proposal Writing, Risk Mapping, Project Management, PR, Community Engagement & Development, Stakeholder Mapping, M&E, Procurement

### 2018-2019 | DVA Chauffeur (Freelance) Yamba & Maclean Taxis

Driving war veterans and war widows to medical appointments in the Northern Rivers and Southeast Queensland.

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**\*References for all of my current and previous roles are available upon request.**



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## GLOBAL LICENCES

- Rescue Diver & 1-star Freediver
- Dutch driver's licence

## UNPAID ROLES (OTHER)

- The Ashby Herald, Facebook Page Admin, Ashby NSW - since 2019
- Meals on Wheels Driver, Port Douglas, Qld 2005-2006
- Red Cross Emergency Volunteer, Brisbane, Qld 2011-2012
- Youth Centre Slash, Founding Board Member, Wezep, NL, 1990s

## COMPUTER SKILLS

- Word, Excel, Powerpoint
- Pages, Numbers, iMovie
- Canva & Photoshop design
- Survey Monkey & Mailchimp
- Wordpress, Dreamweaver, Wix

## COMPUTER TRAINING

- 2011 Adobe Photoshop & Illustrator
- 2011 PHP basics
- 2009 Digital Photography
- 2002 Online Research
- 2001 Writing for the Internet

## GLOBAL EXPERIENCE \*

**2003 - 2023 | Project Management Communications & Web Design (volunteer) Stichting Wees Kind / Be a Child | the Netherlands & Peru**

I have helped run this charity for 20 years. With the help of other Dutch volunteers and Peruvian women, my sister Anja and I raised funds and started a volunteer program for a children's shelter in a convent in Huaraz. The 21 children we supported from the start now live and work independently as adults.

**2004 - 2022 | Digital Content Writer : freelance, casual and permanent part-time for Tourism Media (i.e. Expedia - USA and Wotif AU/NZ), Escape Travel (AU), KRO Piazza (NL), De Persgroep (NL)**

- Travel blogging, article writing & editing
- Script writing (Youtube Travel Guides)
- Training new travel guide writers
- News websites (online journalism)
- Survey and AI Content database development

**2010 - 2012 | SEO Content Creator & Marketing Assistant at Adreno and Magik New Media in Brisbane (AU)**

Writing fresh and attractive SEO copy, including blogs, for various e-Commerce and small business websites and social media.

**2008 - 2009 | Research Manager at Resource Information Unit in Perth (AU)**

Overseeing the research & writing team and the production process of the Register of Australian Mining, African Mining, and Indo-Pacific Mining (book, CD and online database)

**TV Journalist at AT5, Amsterdam and Internet & TV Journalist at KRO Reporter, KRO Mothers and Daughters and KRO Network, Hilversum (NL)**

Researching, interviewing, reporting, script writing, filming, and editing.

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## PERSONAL PROFILE

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I am a former TV Journalist turned "career chameleon" with strong work ethics, who can adapt anywhere and has successfully fulfilled a great variety of roles on 3 continents.

In previous paid and unpaid roles I have proven to be a resourceful go-getter, a quick problem solver and great networker who can make big waves with small community groups (and small budgets!). It's from this success that *Little Big River* sprung and I am excited to dive in to create more ripples.

Although I like to soar like a sea eagle and follow my heart, I have a no-nonsense attitude, can think strategically with two feet firmly on the ground, and am pragmatic and results-oriented in my approach.

Whether you hire me as Grant or Content Writer, Editor, Community Developer or Communications Consultant, I will tailor my services to your needs and deliver on time and within budget.

I am always keen to be part of sustainable, grassroots projects for the greater good, and can either project manage independently or assist you and your team with the effective management of community information and feedback. This includes monitoring & evaluation of grant funded projects and disaster preparedness initiatives.

Does your organisation or business need to recruit more volunteers, clients or customers, obtain more resources and funding, or reach a whole new audience with an important message? I can help you write tenders or grant proposals and develop effective communication & (social) media strategies.

I am looking forward to working with you!

*Barbara*



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✉ [connect@LittleBigRiver.com](mailto:connect@LittleBigRiver.com)

🌐 [LittleBigRiver.com](http://LittleBigRiver.com)

🌐 [facebook.com/LittleBigRiver.AU](https://facebook.com/LittleBigRiver.AU)

# Little Big River

## BUSINESS PROFILE

CONNECT- CREATE - COMMUNICATE

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Consultancy, community development and communications services for businesses, community groups, governmental & non-governmental organisations in the Clarence Valley and beyond.

Mission: **Communitifying the Clarence... one wave at a time**

'Communitifying', a made-up word, combines my key skills and services into the one concept. To me it means:

1. Using community networks to consult and support all relevant players (CONNECT)
2. Working together creatively to achieve common goals for the greater good (CREATE)
3. Sharing around these grassroots ideas or outputs and promoting successes (COMMUNICATE)

It also means I will halve my fees for eligible not-for-profit organisations in the Clarence Valley!

